

## DEVELOPMENT OF WRITING INSTRUMENT THROUGH DESCRIPTIVE PARAGRAPH WEB-BLOG BASED

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### ABSTRACT

*Assessment of learning outcomes is one of the important activities in education. Assessment is the collection and processing of information to measure the achievement of student learning outcomes. This research produces a product in the form of blog media as a guide to improve the ability to write and create web. Blog. Blogs can be accessed anywhere and anytime, as long as they are connected to the internet network. The material in this blog is tailored to the needs of written material for middle school students. Blog material is also validated through three aspects. These three aspects were validated by material experts, trainers, and participants in writing activities. The first aspect is the clarity of the material delivered. The validation results show an 80% number which means that the material delivered is clear. The second aspect is communicative language and ease of understanding. The validation results show 81% which means that the language on the blog is very communicative, making it easy for users to understand. The last aspect is the suitability of the material with the aim of journalistic extracurricular guidance. The validation results show 77% which means that the material is in accordance with the purpose of writing skills.*

**Keyword:** *Descriptive, Web-Blog, Writing*

### INTRODUCTION

Assessment of learning outcomes is one of the important activities in the world of education as explained in Permendikbud No. 23 of 2016, assessment is the collection and processing of information to measure the achievement of learning outcomes of students. Instrument development is a tool used to collect data in a study and assessment. Instrument plays a very important role in determining the quality of a study because the validity of the data obtained will be largely determined by the quality of the instruments used.

The ability to write descriptive text must fulfill the principles of a valid, objective, fair, integrated, open, comprehensive and continuous, systematic, criterion and accountable because the quality of instrument assessment has a direct effect on the accuracy of the achievement status of students' abilities. Writing is an activity to express ideas or ideas using written language as the main medium for delivery. Writing is also one of language learning skills that uses an approach according to learning guidelines in the curriculum.

Language is a social communication tool that is used to convey ideas, feelings,

messages or comments both verbally and in writing. Various language functions proposed by linguists have suggested that language has a very important function in communication. Hymes and Cook (1989) and Louis (2011) emphasize that language functions as a contextual, reference, emotive, conative, phatic, poetic, and metalinguistic description.

**METHODOLOGY**

This research was conducted with a simplified R & D (Research and Development) design. The design needs to be simplified because there are steps that are not needed, namely the stage of mass production. This stage was not implemented because the blog product was automatically mass-produced through an internet connection. The development consists of seven stages, which include identification of needs, data collection, product design, design validation, design revision, usage testing, and product revision.

Need identification is carried out to examine the needs of students and teachers to guide journalistic extracurricular activities. Product design is carried out by researchers based on their needs and previous data collection. The product is then validated to determine the feasibility of its use. The model can be seen in the following figure.

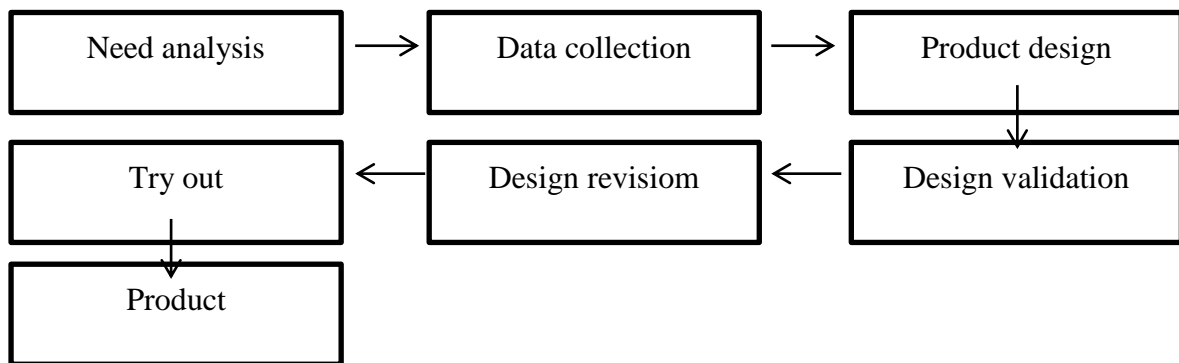


Figure 1. the procedure of the research

**DISCUSSION**

Finding or discussion is research produced a product in the form of blog media as a guide in order to increase the ability to write and create a web. Blog. Blogs can be accessed wherever and whenever, as long as they are connected to the internet network. This allows the development of writing not only in class but also outside the classroom. The appearance of the blog is attractively designed and the material in the blog is given effectively based on the needs of students and writing coaching teachers. The appearance of the blog is seen from various aspects, ranging from color, font type, to image selection. The basic color of this blog combines a blend of red and white.

The material is packaged in 5 main menus, namely knowing journalism, understanding news texts, looking for news, writing news, and editing news. The five main menus are deliberately arranged in order to lead readers to be able to understand step by step writing news. Reliable sources and references are also included in each material, so visitors can refer to the contents of the material. In addition, blog visitors can also search for more complete sources based on references presented in the blog material. In order to support blog performance to the fullest, there are additional widgets that are intentionally included in the blog.

The resulting blog is proven effective because it has been tested based on the score

criteria and assessment aspects that have been prepared previously. In order to follow up on the product that has been tested, the numerical data of the test results are presented in accordance with the guidelines for interpreting the validity of the product so that the validity level can be known. Broadly speaking, there are three aspects of display that are validated by experts, coaches, and participants in journalistic extracurricular activities. The first aspect is the overall attractiveness of the media. Of the three validators, 80% validation results were obtained which showed that the overall

appearance of the media was interesting to implement. The second aspect is the clarity of writing on the media. Of the three validators, 81% validation results were obtained which showed that the writing in the media had a high level of readability. The third aspect is the ease of the media being operated. Of the three validators, obtained the results of validation 77% which indicates that blog media is easy to operate. The results of the product display validation can be seen in the following figure:

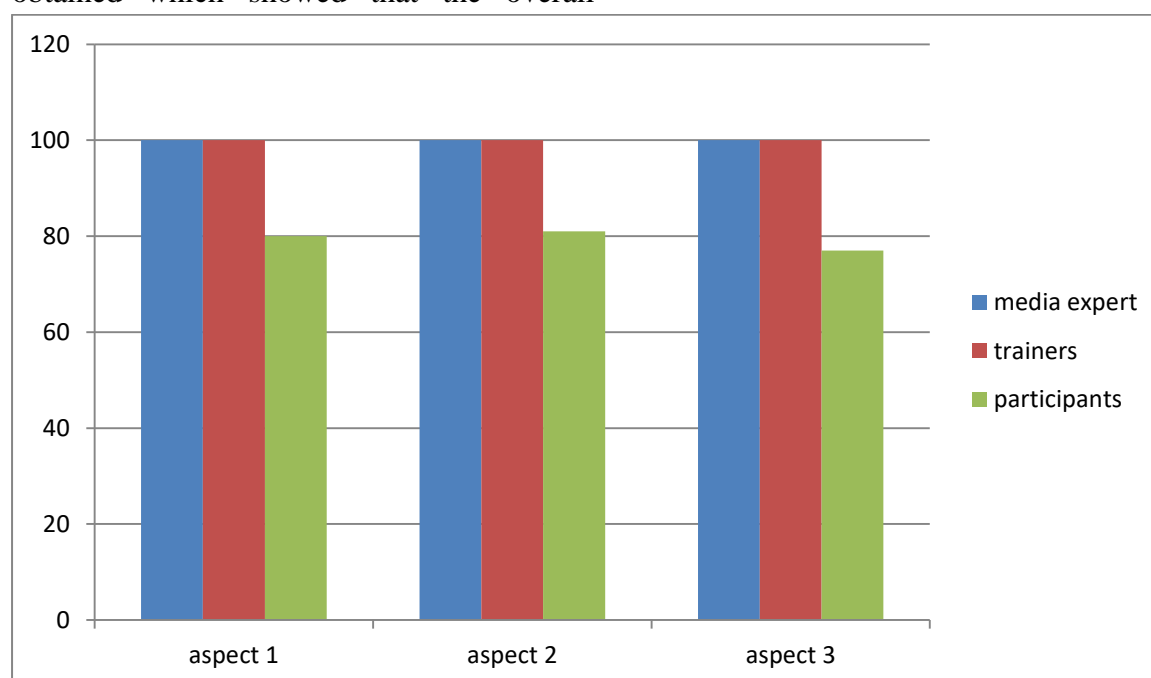


Figure 1. result of validation

## CONCLUSION

Extracurricular activities are a tangible manifestation of self-development activities. In extracurricular activities, students have no compulsion to choose or follow it. Students are free to choose for themselves to develop themselves. Therefore, it is appropriate that journalistic extracurricular activities are a form of student self-development in the field of writing. Self-development is not a subject that must be nurtured by the teacher, but it can also be facilitated by a counselor, or other education personnel who can be carried out in the form of extracurricular activities.

## REFERENCES

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